GRAPHIC DESIGN, TYPOGRAPHY & PHOTOGRAPHY – A SELECTION OF PRINT WORK: POSTERS, A PRINT SERIES AND STATIONERY.

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PORTFOLIO

ABOUT



About me

A London-based designer working across graphic design, typography and photography. My work is simple and typographic – mostly black and white, with a twist of colour – and always starts from an idea and a clear message.

I come to graphic design from data and information design, so I care about hierarchy, clarity and getting every detail right. I'm drawn to work where print, space and image meet: interiors, photography, culture and the visual arts.

Experience

Insight Analyst, Ravio	Sept 2026 – now
Data Analyst, WaterAid UK	2023 – 2026
Project Manager, Phileas – A Fund for Contemporary Art	2016, 2018

Education

MSc, London School of Economics · BASc Arts and Sciences, University College London

Skills

Typography
Layout & editorial design
Poster & print design
Stationery
Print production & artwork
Information design
Photography

Software

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Figma
Affinity Designer
Canva

Languages

German · French · English
Spanish · Italian · Portuguese

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MAISON NAYA

01

CLIENT	Maison Naya, Thai-Austrian shop & café
FORMAT	Postcards & prints
STATUS	Printed, on sale in the shop

BRIEF

A Thai-Austrian shop and café, selling mostly Thai products, wanted postcards that bring Thai culture into the space – designed with the care of a museum shop and aimed at the tourists who come through the door.

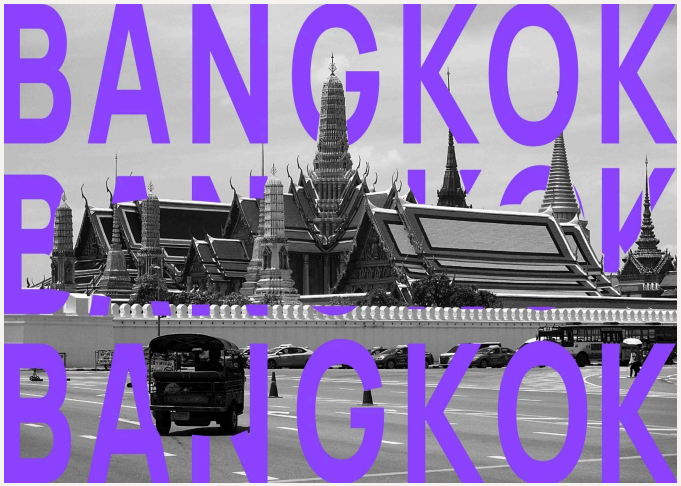
APPROACH

I didn't want the cards to be just photographs, so each one is treated like a gallery poster: a black-and-white architectural photo, a large sans-serif city name and a single pop of colour.

The sans serif echoes the simplicity of the architecture and lets the photos speak; the bright colours nod to Thai culture. The restraint mirrors the café itself – steel, clean surfaces, very little colour, with small bright accents.

OUTCOME

A series pairing Bangkok and Vienna, the two cultures behind the shop, now printed and sold in store.



BANGKOK



VIENNA



THAI PATTERN, VIENNA



OPERA HOUSE



SECESSION, FRAMED

SUPERNOVA

02

CONTEXT	Course project – Domestika, Weronika Rafa
FORMAT	Concert poster, three directions
CLIENT	KŌNST (brief)

BRIEF

KŌNST, a Polish dream pop band, needed a poster for Supernova, the debut concert launching their first single. Their fans are city-based and aged 20–30, and the poster would mostly live online. Concert posters allow a lot of freedom, but the band, date and venue still had to be readable.

APPROACH

I wanted it louder than a typical gig poster – closer to a festival – to fit a pop band, with the band's colours built into each direction. Each one plays with the name in a different way: **Starburst** bends it around an explosion of red and violet, **Echo** repeats and stacks it like sound bouncing back, and **Monolith** reduces it to heavy letters on black.

FAVOURITE

Starburst, the violet one – it plays with typography in a less obvious way, while the key information stays clear.



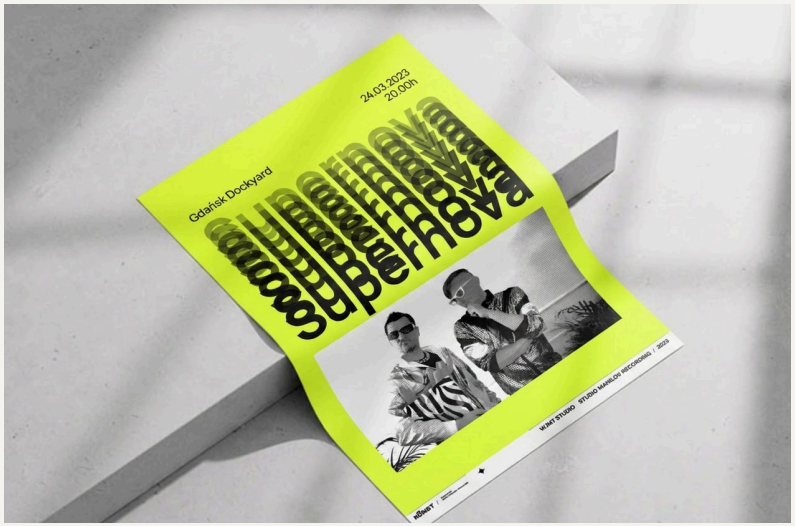
STARBURST



ECHO



STARBURST, STREET



ECHO, PRINT



MONOLITH, UNDERGROUND

CERAMICS MARKET

03

CONTEXT	Course project – Domestika, Weronika Rafa
FORMAT	Poster & animated social post
TOOLS	Illustrator, After Effects

BRIEF

An imagined twice-yearly ceramics event in Hackney: three days, 100+ makers, talks and workshops, from tableware to experimental pieces. It had to invite people to learn about the craft, not only to buy, speak to design lovers and sustainability-minded visitors, and work in print and online.

APPROACH

Calm, and letting the ceramics speak. The poster is an exercise in white space: the date and place sit quietly at the top, and three vessels drawn in Illustrator – a bowl, a jug, a mug – rest on the wordmark at the bottom like objects on a shelf.

Keeping it black on white puts the focus on form and small details, and keeps the print to a single colour.

OUTCOME

A print poster plus an animated version for social media, made in After Effects.



POSTER

STATIONERY

04

CONTEXT	Personal project – my own wedding
FORMAT	Dinner menus & invitation suite
TOOLS	InDesign
STATUS	In production, embossed

BRIEF

Design the stationery for my own wedding – menus and an invitation suite – for guests from three cultures.

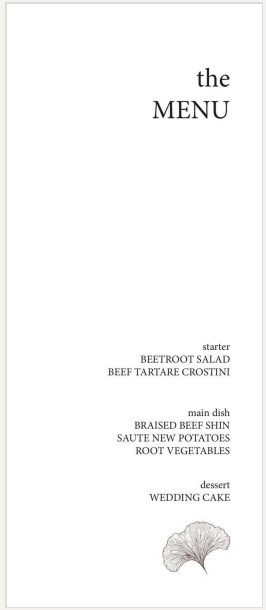
APPROACH

The ginkgo leaf runs through everything: it has a personal story, connects to plants we love and is a symbol of longevity. A classic serif gives the pieces their elegance, and the layouts stay calm, with pops of Brazilian colour – olive and orange – for fun.

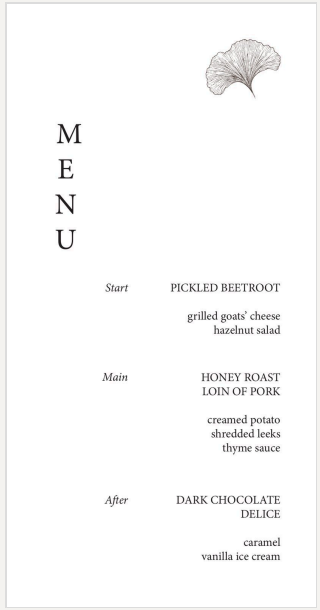
Every piece is set in English, Portuguese and German, one language for each of our cultures, and the leaves are embossed in print.

NOTE

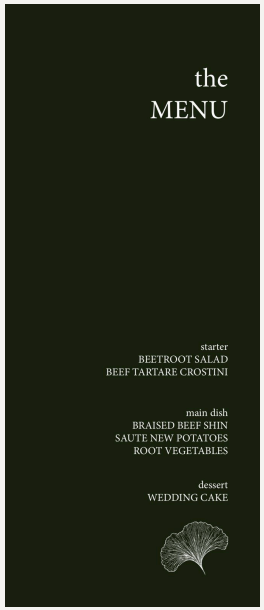
Dates and details shown are placeholders.



MENU, LAYOUT 01



MENU, LAYOUT 02



MENU, FOREST



INVITATION SUITE

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End

THANKS